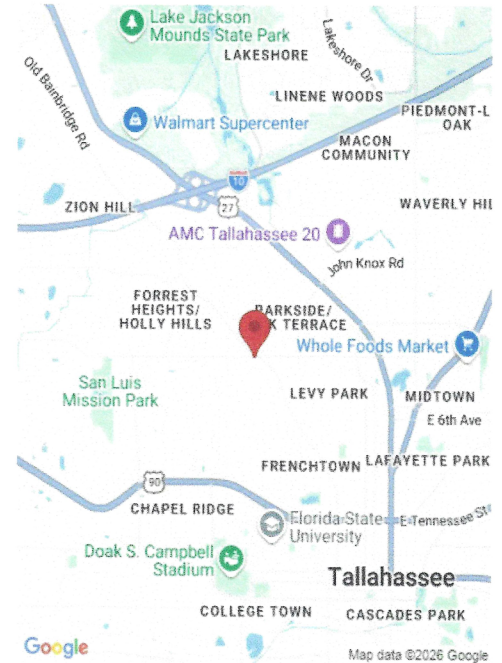
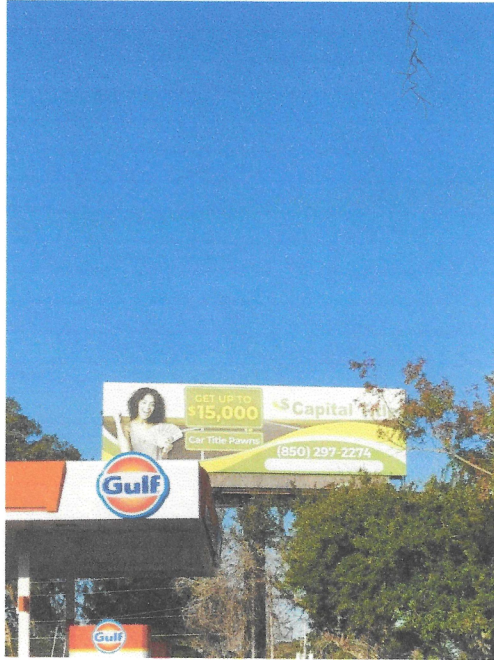




### Marketing Description

This location is at busy 6 lane intersection, commuters are heading west bound to shopping, schools, airport, residential, offices, midtown area, or from Old Bainbridge heading north to residential, business, NW tallahassee area This location receives 783,000 monthly impressions

### Location

|                      |                                              |
|----------------------|----------------------------------------------|
| City                 | Tallahassee                                  |
| State / Province     | Florida                                      |
| Zip / Postal Code    | 32304                                        |
| County               | Leon                                         |
| Lat. x Long.         | 30.463421 x -84.300491                       |
| Location Description | S/S Tharpe St. @ Old Bainbridge Rd. ; LR ; W |

### Demographics

|                |                                 |
|----------------|---------------------------------|
| DEC            | 20250 Thousand per Day          |
| Geopath Rating | 195000 18+ Impressions per Week |

### Details

|                   |                                                                                                   |
|-------------------|---------------------------------------------------------------------------------------------------|
| Face ID           | 112                                                                                               |
| Sign Faces        | East                                                                                              |
| Reader Side       | Left Reader                                                                                       |
| Illuminated       | Yes                                                                                               |
| Illumination Type | Front Lit                                                                                         |
| Sign Category     | Bulletin                                                                                          |
| Face Layout       |  Single Face |
| Face Type         | Single Face                                                                                       |
| Digital           | No                                                                                                |
| Structure Type    | Monopole                                                                                          |