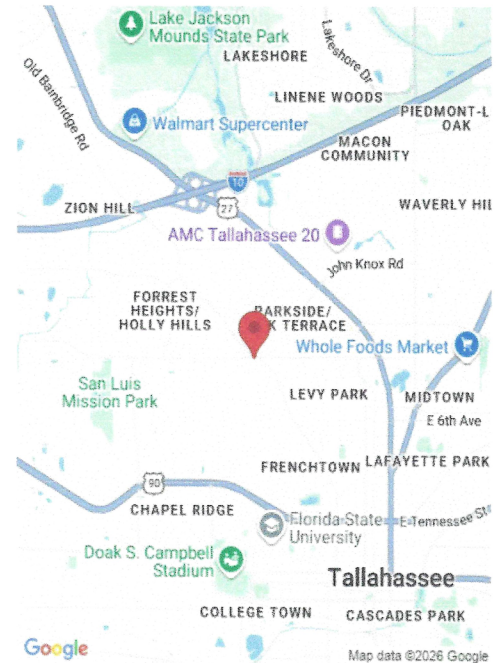




### Marketing Description

Busy intersection for commuters heading east to North Monroe St., Midtown Tallahassee, south to downtown, FSU, FAMU, Capital

### Location

|                      |                                              |
|----------------------|----------------------------------------------|
| City                 | Tallahassee                                  |
| State / Province     | Florida                                      |
| Zip / Postal Code    | 32304                                        |
| County               | Leon                                         |
| Lat. x Long.         | 30.463421 x -84.300491                       |
| Location Description | S/S Tharpe St. @ Old Bainbridge Rd. ; RR ; E |

### Demographics

|                |                                |
|----------------|--------------------------------|
| DEC            | 9300 Thousand per Day          |
| Geopath Rating | 90000 18+ Impressions per Week |

### Details

|                   |              |
|-------------------|--------------|
| Face ID           | 111          |
| Sign Faces        | West         |
| Reader Side       | Right Reader |
| Illuminated       | Yes          |
| Illumination Type | Front Lit    |
| Sign Category     | Bulletin     |
| Face Layout       | Single Face  |
| Face Type         | Single Face  |
| Digital           | No           |
| Structure Type    | Monopole     |